

NapoliCall

New **Service Center** for the first Italian railway

IL MARE NON BAGNA NAPOLI

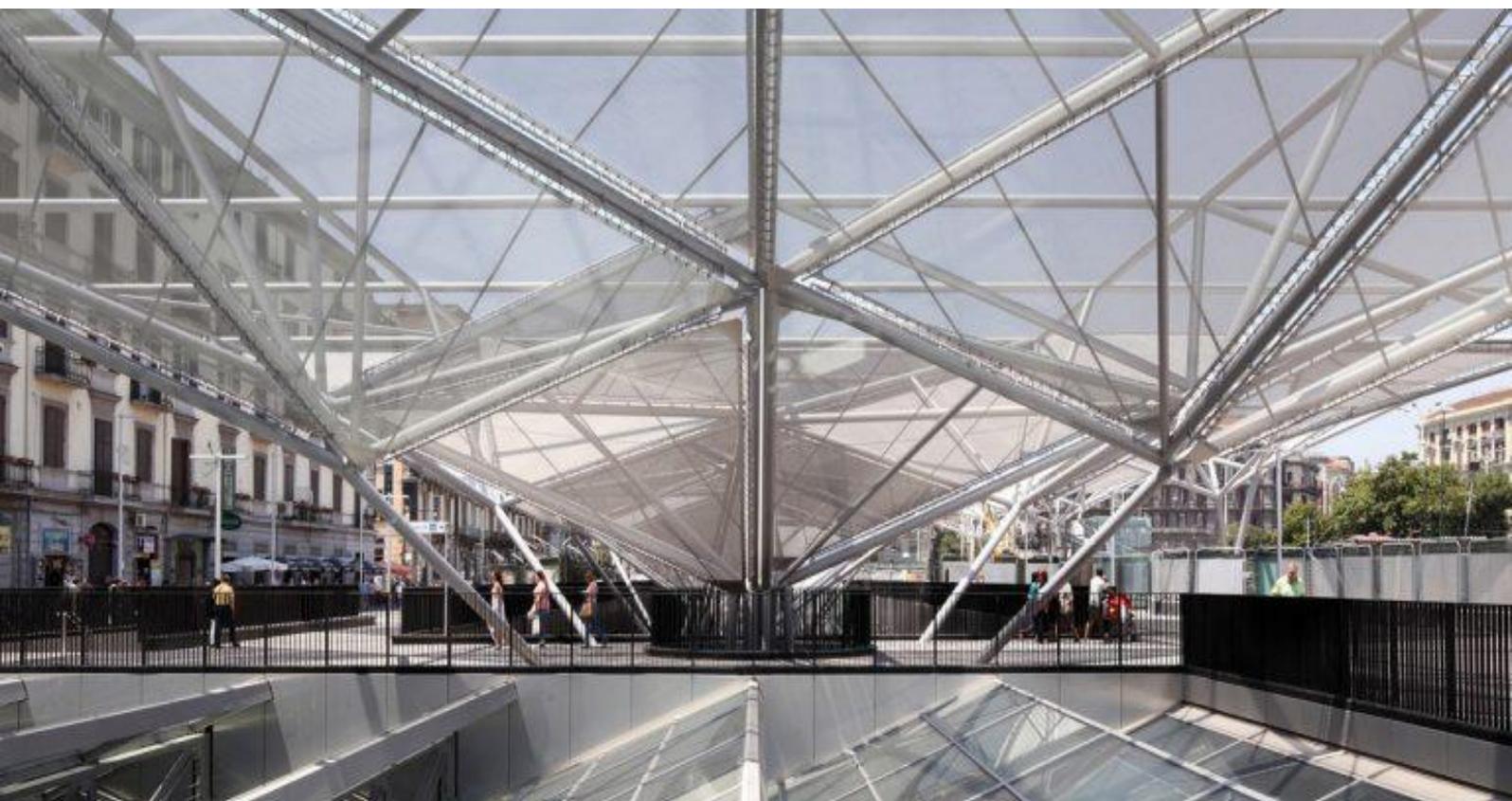
from 12th of September 2018
to 11th of January 2019

instaura[®]
international
ideas competition

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1_THEME

The Bayard station, completed in 1839, united Naples with the city of Portici and was the first Italian railway connection. The ancient Bourbon factory has long been in a state of total abandonment: the vegetation completely covers the construction, preventing the perception of the volumes that compose it. The competition aims to enhance the building by identifying new function; the intervention will have to safeguard part of the previous masonry walls and foresee contemporary-style logics as happened for the recovery project of the nearby BRIN69. It will become a **Service Center** with hotel rooms and offices that allows people in transit to find a temporary location and to the local community to rent new work spaces as identified by urban planning for the area of Naples East. A pole of attraction that with a new function becomes an element of union between past and present.



2_CONDITION OF PARTICIPATION

There is no limit for the competition. I allowed to contest all those who want to deal with the theme proposed, whatever their country of origin. **There are no age limits**, can enroll graduate students, graduates or professionals. **You can participate as an individual or as a group** (max 5 components). In the second case it is necessary to elect a leader to have a contact person to which official communications. All competitors have the same rights and must fulfill the same obligations. Groups can be mixed or use more professional, they may be made simultaneously by graduate and undergraduate students.

3_ENTRY AND DEADLINES

Registration is open until the last day of delivery processed **11th of January 2019**.

The registration procedures are as follows:

MODE A: 20,00 euro (with PayPal)/**25,00 euro** (with Bank Transfer), **for each participant**, if you want to compete for a final prize of **500,00 euro** (excluding tax) **for single participant**.

MODE B: 25,00 euro (with PayPal)/ **30,00 euro** (with Bank Transfer), if you will participate alone or in group, and you choose to compete for a final prize of **1000,00 euro** (excluding tax).

The methods of payment are the following:

-**PayPal:** You can submit your entry fee by referring to the email instauralab@gmail.com

-**Bank Transfer:** For those wishing to pay by bank transfer can write to the email instauralab@gmail.com and ask specific about the bank.

There are no refunds in any circumstances. Sending the registration fee you accept every point of this regulation.

FAQ: *For some questions you can use our email:* instauralab@gmail.com

The official languages of the competition are: English, Italian, Spanish.

4_DOWNLOAD AND PROGRAM

After payment, you must send the receipt and Form A to the email instauralab@gmail.com.

Only after this we will send the area photos (they are not high resolution images because they are necessary for the analysis and they do not necessarily need to use three-dimensional models) and dwg files with plants, sections and elevations in 2D of the actual situation. It is categorically forbidden to use a different plan for given dimensional reference, while the graphic of the plan might be graphically processed. Being a competition of ideas, no reference building regulations are provided in order not to restrict the work of the competitors.

FUNCTIONAL SPECIFY:

-**VOLUME A:** The existing walls must be preserved (the height of the floors must be maintained even if the same are to be restored) and part of the main façade remains intact (the parts in yellow - with "missing parts" layer - plan, elevations and sections in the file CAD provided as a result of registration are deficient) providing within the volume **4 offices**, distributed on two levels, which have an area between **30-60 mq**. The height of the volume must be maintained and can not be raised.

-**VOLUME B:** It can be demolished, totally or partially, or recovered by providing a hotel with a coffee area of about **100 mq**, and **15-20 rooms** distributed on two levels, double and single, with an area between **20-30 mq**. In the event of total demolition of the volume, the new sector must insist on the identified project area and not exceed **15 meters in height**.

-**VOLUME C-C1:** It must be demolished and redesigned by designing within the project area a new compartment with a maximum height of 15 meters and which includes **6-8 offices**, spread over several levels, which have an area between **30-60 mq**.

*It is necessary to provide the entire Service Center with outdoor green areas, the surface is free, and an underground parking for **20-30 cars**. The daily flow within the new sector is expected around an average of **200-300 people**.*

5_ELABORATES OF CONTEST

The files in digital format must be sent in a single moment, with each title in the alphanumeric code chosen at the discretion of the participants, by **23:59** (Italian time) on **11th of January 2019** to the email instauralab@gmail.com; if the files exceed the capacity email you can use WeTransfer service to send its. Following the delivery the file cannot be re-submitted; in this case the participant will be excluded from the contest. This is part of the competition documentation:

-MODEL A: Attached to this announcement and to be delivered in .pdf format after payment of the registration fee, to receive the material, and the delivery of the final project. In addition to it you have to resend the payment receipt.

-PROJECT TABLE: A digital file format A0 and drawn horizontally. It should be delivered in .jpg format with a resolution not exceeding 150 dpi. Anyone can decide how to draw up their work by inserting the elaborate plans, sections, three-dimensional reconstructions, render etc. The thesis project must contain at the top right an **alphanumeric identifier** (max 6 units) that each participant will choose freely.

-RELATION OF PROJECT: A folder A4 Word format, maximum 4000 characters including spaces, where not inserted images or graphics design. Internally they are described reasons formal and functional characterization of most of the proposal. In the header you must insert the alphanumeric code.



6_PROJECT AREA

Site of project: Corso Giuseppe Garibaldi 390, Napoli, Italy

Surface: 2000 mq

7_JURY AND EVALUATION CRITERIA

The Commission of selection will be constituted, in accordance with articles 77 of Legislative Decree 50/2016, in the end of contest. The Commission will be composed of internal members of the association that announces the present competition and external members chosen according to the professional suitability for the evaluation of the works.

The evaluation parameters are expressed as follows:

1. **Ability to integrate the proposal** within the pre-existing urban fabric (Max points 30/120)
2. **Formal quality** and architectural language of the proposal (Max points 30/120)
3. **Functional quality** with regard to the proposed reuse of the old factory (Max 30/120)
4. Capacity with **graphic communication** of the project (Max points 30/120)

The vote is determined by the average of the scores assigned by each member of the jury. Only the ranking of the awarded projects will be made known. The jury's work is unique and unquestionable.



8_RESULTS AND PRIZES

The results of the competition will be announced no later than the date of **03rd of February 2019**. The first three projects will be worthy of mention and it is not excluded to mention another works. The best projects will be reported on the portal of the auctioneer organization; all participants are entitled to a certificate of participation to be requested no later than 15 days from the date of publication of the results.

The first classified will needs a prize of **500,00 / 1000,00 euros** (excluding taxes) according to the chosen entry mode (MODE A - MODE B) that will be paid within 60 days of the publication of the results.

Following the publication of the results, the organization reserves the right to propose to the local administration the winning projects with the aim of collecting expressions of interest that may lead to the eventual realization of the work. Any executive design of the works in the three levels of definition (Preliminary, Definitive, Executive), can be assigned through a negotiated procedure without publication of notice, among the designers, who retain the total intellectual property of the work, and the administration.

9_FORM A

This model must be delivered together with the project work.

Name and surname (of leader)

Name and Surname of participant (if you are in team) excluding leader

MODE of entry (A or B) and alphanumeric code

Contact of leader or of single participant

Name and Surname

Address, City, Nation, ZIP CODE

EMAIL and VAT CODE (for invoice)*

*you don't insert VAT CODE if you haven't it

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Signature of leader