



27_28_29th of July 2018

MATERA city of culture
Expositive pavillon in **Sassi district**

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WORKSHOP
#MateraLab

- Topic
- Who can participate
 - Application
 - How to register
 - Project area
 - Planning
- Organizing committee
 - Form A

Topic

MATERA is a place of great uniqueness in the world for the presence of ancient rock settlements and was the first site of Southern Italy to be named **UNESCO heritage in 1993**.

The cultural landscape defines and shapes an extraordinary city, remembered with the name "Città dei Sassi" from the denomination of the residential nucleus obtained from the living rock.



Few months ago, in this context of ancient charm, we have imagined through a competition of ideas, the new Museum of Culture, an ensemble of traditions able to best enhance the needs of the Lucan identity.

In continuity with the work started, we will deepen the project for the exhibition pavilion, working on the definition of the volume, spaces and fittings. Local professionals - historians and architects - will support the initiative aimed to improve the identity of the rural peasant culture.

The winner of the contest "Matera, city of culture", will intervene to better explain the phases that guided the design process to support the participants in the development of the idea for the new pavilion.

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Application

The workshop is open to all students of the **Faculties of Architecture, Archeology, Engineering, Design, all the Schools related to Cultural Heritage and Landscape.**

Undergraduates and graduates without age limits can also participate. Everything is thought to make cultural exchange more interesting.

The workshop will officially be activate when the **minimum number of 50 members will be reached.**

As a higher limit of accessions, the **maximum number of 80 entries can not be exceeded.**



How to register

Registrations will start from the publication of the following announcement and are open until 9 July 2018.
The methods:

SPECIAL REGISTRATION: _ from 01 to 31 May 2018; the fee is 90.00 euros per participant

REGISTRATION REGULAR_ from 01 June to 9 July 2018; the fee is 120.00 euros per participant

For those who participated in the contest of startfortalents.net and instaura .it and the groups that will take registration in unique solution is expected a reduction of 20% on the participation fee.

Payment methods:

-PayPal: you can forward the registration fee by referring to instaurallab@gmail.com

-Bank Transfer: for those wishing to make the payment by bank transfer can write the email to instaurallab@gmail.com and ask for the specifications on the bank details.

FAQ: It is possible to send any kind of request for futher information to instaurallab@gmail.com

The official languages of MateraLab are: English, Italian, Spanish.

Following the payment you must send the receipt and the underlying Form A to the email address instaurallab@gmail.com completed and signed in all its parts. There are no refunds in any case.

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The exhibition pavilion will be built near the Gravina one of the main accesses of the Sassi district.

LOCATION: Via d'Addozio, Matera

SURFACE: 292 sqm

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Planning

DAY 1

Friday 27th of July 2018

10.00 am

First meeting, official opening of MateraLab, presentation of the workshop and tutors: **STUDIO MANCA**, **MARIMA DE PACE** architect, **PIERANGELO LATERZA** photographer, **MARCO LATERZA** architect, **INSTAURA & STaRT team** architect.

3.00 pm

We will explore Casa Cava, renovation project in ancient district with Renato La Macchia Architect.

6.00 pm

We will know Matera history with a tour in Sassi district.

DAY 2

Saturday 28th of July 2018

10.00 am

Start of projectual work.

12.00 am

We will meet the winners of Contest "Matera: City of Culture"

2.00 pm

Lunch break and new phase of work.

6.00 pm

Conclusion of the work and evening in the heart of the Sassi, we wait for the blue hour with breakfast bag.

DAY 3

Sunday 29th of July 2018

10.00 am

Start of projectual work.

1.00 pm

Lunch break and new phase of work.

3.00 pm

Closing: Presentation of projects and delivery of participation certificates.

A prize of 500.00 (VAT excluded) euros will be assigned to the best project.

All the projects will be inserted on the web pages of the organizers startfortalents.net and instaura.it

At the end of the experience will be issued certificates of participation.

Organizing committee

Promoters

Andrea Damiati [_instaura.it](http://instaura.it)

Stefano Lento [_startfortalent.net](http://startfortalent.net)

Professional tutors on the territory

Studio Manca architecture

Marima De Pace architect

Pierangelo Laterza photographer

Marco Laterza architect

Renato Lamacchia - architect

Address of workshop:

Resort Sant'Anna – Via Lanera,14, Matera



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Form A

Name, Surname and FISCAL CODE (for invoice) of participant

Address, City, postal CODE, Nation

Mobile and email

By participating in the present announcement, written by instaura.it & startfortalents.net, the competitors accept every point by authorizing the processing of personal data pursuant to Italian Legislative Decree 30.6.2003 n.196 giving the rights to use the work free of charge, while retaining its intellectual paternity, as part of the initiatives that instaura.it will promote in the future.

Signature of participant

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